

Podcasts



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Social Determinants of Health

In this podcast, *Andres Gutierrez* discusses approaches to integrating the Social Determinants of Health (SDOH) into technologies used in healthcare. He also shares the challenges and benefits of harnessing the data to drive better health outcomes and the community partnerships required to bring lasting change.

Building a Digital Strategy from the Ground Up

In this podcast, *Ray Lowe* discusses his ground-up approach to

building a digital strategy which included an EMR replacement with an incredibly short time line. He also shares his entrepreneurial perspective and how his professional network, along with key stakeholder alignment, allows for his organization to focus on their patients while continuously preparing for the future.

IT Legacy Transformation and Cost Optimization

In this podcast, *Dr. Zafar Chaudry* discusses transforming the legacy IT landscape, approaches to stakeholder buy-in, and creating a pathway for digital initiatives and innovation. He shares the collaboration and accountability required to strategically replace an EMR, upgrade the ERP, and plan for ECM while keeping systems goals and world-class patient care at the forefront of the organization.

Securing the Human

In this podcast, *Anahi Santiago* discusses the transition of the healthcare industry toward consumerism and its implications from a cybersecurity perspective. She shares how innovation and the role of the CISO play a key role in changing how care is delivered and setting the strategic plan for an organization.

Developing 'Digital First' Models of Primary Care

In this podcast, *Dimitri Varsamis* discusses the difference between the academic, governmental and business worlds when it comes to healthcare and the intersection of what is similar and different between the US and NHS health systems. In his research, he covers digital first models of innovation that can be created and theoretically accessible very quickly for patients and consumers.

The Future is Not What is Used to Be

In this podcast, *Ogechika Alozie* shares his perspective as a practicing infectious disease physician and CHIO in delivering solutions to a community that faces challenges in access to care, health literacy, and cultural diversity. In the journey to deliver strategies around clinical and population improvements with technologies such as telemedicine, he discusses how his organization has been innovative.

Digital Health Check-Up

In this podcast, *Jason Wood* discusses how to build a digital strategy within your organization by partnering with stakeholders, obtaining executive sponsorship, and starting where you are, regardless of the size of the organization. He shares real-world examples, what it means to understand consumerism, digital health trends, and ensuring your organization is aligned on delivering the identified strategies.